



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 1403920

Schedule Dates 11/02/12-11/06/12
Advertiser Justice For All (66282)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL ISSUE (ns) (1187)
Brand Justice For All NC (483494)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/ILOS/IMYA
Buyer Name Guerra,Heidi
Phone/Fax (985) 377-7161 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Jamie Aynes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,438.00
Net Total \$19,482.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	34	\$22,920.00
Grand Total:	34	\$22,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	11/04/12-11/05/12	4	:30	4:30A- News-News 13 @ 430a		2						1	3	\$40.00	\$120.00	Asheville (WLOS)		11/1/12
2.0	Normal Line / News	11/02/12-11/02/12	3	:30	5A- News-News 13 Early 5am						1			1	\$200.00	\$200.00	Asheville (WLOS)		11/1/12
3.0	Normal Line / News	11/05/12-11/06/12	3	:30	5A- News-News 13 Early 5am		1	1						2	\$200.00	\$400.00	Asheville (WLOS)		11/1/12
4.0	Normal Line / News	11/05/12-11/06/12	3	:30	5:28A- News-News 13 Early 530a		1	1						2	\$300.00	\$600.00	Asheville (WLOS)		11/1/12
5.0	Normal Line / News	11/02/12-11/02/12	3	:30	5:28A- News-News 13 Early 530a						1			1	\$300.00	\$300.00	Asheville (WLOS)		11/1/12
6.0	Normal Line / News	11/02/12-11/02/12	3	:30	5:58:20A- News-News 13 This Morning 6a						1			1	\$600.00	\$600.00	Asheville (WLOS)		11/1/12
7.0	Normal Line / News	11/05/12-11/06/12	3	:30	5:58:20A- News-News 13 This Morning 6a		1	1						2	\$600.00	\$1,200.00	Asheville (WLOS)		11/1/12
8.0	Normal Line / News	11/05/12-11/06/12	3	:30	6:30A- News-News 13 This Morning 6a		1	1						2	\$700.00	\$1,400.00	Asheville (WLOS)		11/1/12
9.0	Normal Line / News	11/02/12-11/02/12	3	:30	6:30A- News-News 13 This Morning 6a						1			1	\$700.00	\$700.00	Asheville (WLOS)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 1403920

Schedule Dates 11/02/12-11/06/12
Advertiser Justice For All (66282)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL ISSUE (ns) (1187)
Brand Justice For All NC (483494)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/ILOS/IMYA
Buyer Name Guerra,Heidi
Phone/Fax (985) 377-7161 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Jamie Aynes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,438.00
Net Total \$19,482.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	34	\$22,920.00
Grand Total:	34	\$22,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / News	11/02/12-11/02/12	3	:30	7A- ABC-Good Morning America						1			1	\$700.00	\$700.00	Asheville (WLOS)		11/1/12
11.0	Normal Line / News	11/05/12-11/06/12	3	:30	7A- ABC-Good Morning America		1	1						2	\$700.00	\$1,400.00	Asheville (WLOS)		11/1/12
12.0	Normal Line / News	11/05/12-11/05/12	3	:30	11:58:41A- News-News 13 at Noon		1							1	\$400.00	\$400.00	Asheville (WLOS)		11/1/12
13.0	Normal Line / News	11/02/12-11/02/12	3	:30	11:58:41A- News-News 13 at Noon						1			1	\$400.00	\$400.00	Asheville (WLOS)		11/1/12
14.0	Normal Line / News	11/02/12-11/02/12	3	:30	4:59P- News-News 13 First News At 5p						1			1	\$600.00	\$600.00	Asheville (WLOS)		11/1/12
15.0	Normal Line / News	11/05/12-11/05/12	3	:30	4:59P- News-News 13 First News At 5p		1							1	\$600.00	\$600.00	Asheville (WLOS)		11/1/12
16.0	Normal Line / News	11/05/12-11/05/12	3	:30	5:28P- News-News 13 at 5:30p		1							1	\$700.00	\$700.00	Asheville (WLOS)		11/1/12
17.0	Normal Line / News	11/02/12-11/02/12	3	:30	5:28P- News-News 13 at 5:30p						1			1	\$700.00	\$700.00	Asheville (WLOS)		11/1/12
18.0	Normal Line / News	11/02/12-11/02/12	3	:30	5:58P- News-News 13 at 6p						1			1	\$1,000.00	\$1,000.00	Asheville (WLOS)		11/1/12
19.0	Normal Line / News	11/05/12-11/05/12	3	:30	5:58P- News-News 13 at 6p		1							1	\$1,000.00	\$1,000.00	Asheville (WLOS)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Innovative Advertising-Mandeville
4250 Hwy 22
Mandeville, LA 70471

Contract # 1403920

Schedule Dates 11/02/12-11/06/12
Advertiser Justice For All (66282)
Agency Innovative Advertising-Mandeville (13092)
Product POLITICAL ISSUE (ns) (1187)
Brand Justice For All NC (483494)
Salesperson HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office WLOS/WMYA/ILOS/IMYA
Buyer Name Guerra,Heidi
Phone/Fax (985) 377-7161 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 11/01/12
Last Modified 11/01/12
Entered By Jamie Aynes
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,438.00
Net Total \$19,482.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	34	\$22,920.00
Grand Total:	34	\$22,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58:50P- Wheel of Fortune		1							1	\$900.00	\$900.00	Asheville (WLOS)		11/1/12
21.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	6:58:50P- Wheel of Fortune						1			1	\$900.00	\$900.00	Asheville (WLOS)		11/1/12
22.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	7:30P- 8P (EST)						1			1	\$1,000.00	\$1,000.00	Asheville (WLOS)		11/1/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7:30P- 8P (EST)		1							1	\$1,000.00	\$1,000.00	Asheville (WLOS)		11/1/12
24.0	Normal Line / News	11/05/12-11/05/12	3	:30	10:59:56P- News-News 13 11p Late News		1							1	\$800.00	\$800.00	Asheville (WLOS)		11/1/12
25.0	Normal Line / News	11/02/12-11/02/12	3	:30	10:59:56P- News-News 13 11p Late News						1			1	\$800.00	\$800.00	Asheville (WLOS)		11/1/12
26.0	Normal Line / Prime Premium	11/05/12-11/05/12	3	:30	7:58P- ABC-Dancing With The Stars (Monday)		1							1	\$4,000.00	\$4,000.00	Asheville (WLOS)		11/1/12
27.0	Normal Line / Football	11/03/12-11/03/12	3	:30	12:30P- Sports-ACC Football							1		1	\$500.00	\$500.00	Asheville (WLOS)		11/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: